

Auburn-Opelika Area Accolades

2011 *Southern Living* named Auburn as one of the 'Best College Towns.' Criteria: "A population under 200,000 so that the school has an incredibly strong impact on the town. A lively social scene with good, affordable restaurants, independent boutiques, and support of the arts. A dedicated and active alumni base. A healthy dose of Southern charm."



Auburn University's Samford Hall

Letter from a Mississippi State Fan

Visited Auburn Sept. 10, 2011 for the game.

"Good Morning, My name is Jon Maynard and I am the President and CEO of the Greater Starkville Development Partnership. I wanted to express to you all my appreciation of your citizens who treated me and my family (obviously decked out in maroon and white) with the friendliest and warmest hospitality that I have had anywhere. I've spent very little time in Auburn, but the time that I spent was just great. I hope that the citizens of Starkville treat visiting sports fans with the same level of graciousness and hospitality that your citizens did for me.

It was a great game, with the wrong outcome (for us, anyway), and my family plan to return to Auburn again soon.

Thank you for the work that you do to create a quality community. I hope that I can return the favor of hospitality in Starkville next year.

Congrats on the win.

Jon

Go Dawgs!!"

Sports Illustrated named the Top 10 Best Traditions. Auburn fell into the number two slot with our War Eagle Battle cry.



Nova - War Eagle VII

2010 Forbes Ranks Auburn Among America's Best Small Cities for Business and Careers

Forbes.com ranked Auburn as the #6 Best Small City for Business and Careers. The top 25 cities were chosen out of 184 metropolitan statistical areas with populations under 245,000. Forbes considered 12 factors including costs (both living and business), job growth (past and projected), income growth, educational attainment and projected economic growth. Other factors included quality of life issues like low crime, cultural and recreational opportunities and migration trends.



On the Tracks- recreational activity

2009 Best Places to Live 2009

“In selecting our Best Places to Live for 2009, U.S. News took a thrift-conscious approach: We looked for affordable communities that have strong economies and plenty of fun things to do. The cities we selected are as distinct as America itself—ranging from a quaint suburb to a live-music mecca. But whether you prefer hiking through the Rocky Mountains, pulling a fish out of the Atlantic Ocean, or grilling hot dogs at a college football tailgate, here are 10 places that will fill up your daybook without emptying your wallet.

Auburn, Alabama

For Southern charm with collegiate vigor, consider Auburn, Ala. This diamond on the eastern Alabama plains has a population of just under 50,000 and is home to Auburn University. On football Saturdays, when die-hard fans arrive in droves to cheer their beloved Tigers, Auburn swells to the state’s fifth-most-populous city. And as Auburn’s largest employer, the university also plays a starring role in the local economy.

With mild winters and hot summers, the city offers no shortage of outdoor recreation opportunities. Find a nice hiking trail in the 696-acre Chewacla State Park before cooling off with an afternoon swim. Take a stroll through the Donald E. Davis Arboretum, located on the Auburn University campus. Golfers can head to nearby Grand National golf course and wend their way through the state along the beautiful Robert Trent Jones Golf Trail. “Once you have been there, you just want to come back,” says John Cannon, president of SunBelt Golf Corp., which manages the trail.”



Donald E. Davis Arboretum

Comment from an LA Tech Fan

“The classiest opposing fans I have been around EVER! We had so many come up and chit chat with us- showing a HUGE amount of respect to Tech.

Nice place- Just wish we would have come away with the W- On to Navy. “



2008 Robert Trent Jones Grand National Golf Course in Opelika ranked #1 Public Course

According to Forbes magazine, the Auburn-Opelika Metropolitan Statistical Area is the **6th fastest growing Small MSA** in the nation

Auburn-Opelika Area Named **Top 5 Best City for Doing Business** by Inc.com

Auburn, Ala. - Inc.com has named the Auburn-Opelika area the No. 5 best city for doing business in the nation based on growth trends and employment data. The Auburn area was the highest ranking metro in the State of Alabama. News of the ranking came on the heels of the groundbreaking of Aluminum Technology Schmid North America, Inc., the first manufacturing facility to locate in Auburn Technology Park West.

